

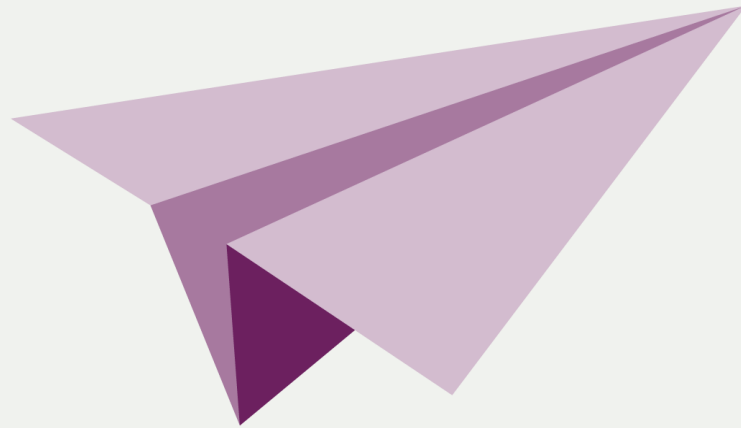
TAXWAY KIDDO

THE PLAY SCHOOL

COME AND **LEARN** SOMETHING

IN THIS **INNOVATIVE** WORLD OF

EDUCATION



WELCOME SPEECH

With the demand for early childhood education on the rise and the need to have a good method of educating the young minds, Taxway kiddo has also initiated a model in which interested individuals are forming an association to start off as franchise of Taxway kiddo. These franchise units follow all the activities of the branches with respect to the Method of education and limited to the school hours. Taxway kiddo will be constantly monitoring these Franchises to ensure that the standards, reporting procedures and philosophy are adhered to completely. Any information related to the implementation of the method limited to the school hours can be clarified with the Administrator or chief-coordinator of Taxway kiddo.

However any activity or module (including but not limited to the summer camp) that is introduced by the Franchise need not be as per the norms of Taxway kiddo unless otherwise clearly stated in the activity or the module and may differ from that of the branch of Taxway kiddo. The franchise is free to conduct any classes as per the standards they feel appropriate and Taxway kiddo will not be responsible in any manner whatsoever. All information related to these after school activities shall be clarified directly with the Franchise owner.

COMPANY PROFILE

"Taxway is India's largest Tax Consultancy Company."

Taxway has set new standards in the field of tax consultancy, at present Taxway is providing with the most basic products such as pan card, ITR return, T.D.S refund & submission, sales and service tax, tax-free investment advices etc are being provided by the professionals at the minimal cost and not only by providing the best services, Taxway is providing excellent job opportunities. In Taxway's success more than 17000 people and 1400+ branches have given their contribution. Taxway with the help of its team is able, to provide, to the rural level and to the common people the basic products such as:-

- Pan Card
- Income Tax Return
- Sales tax & Service Tax
- T.D.S. Return & Deposits
- Trade & Business Registration
- All types of tax consultancy

Tax way is known not only in form of tax consultant but also it has created its own identity through its other organizations in the country

Other organizations of Tax Way are:

- Tax Way (Tax Consultancy co.) Advance Tax way Consultancy Pvt. Ltd.
- Tax Way Times News Paper (News paper related to tax, commerce & banking)
- Tax Way Credit & Saving co-operative (Banking) Society Ltd.
- Tax Way Financial Corporation
- Tax Way College
- Tax Way Pro
- E-Tax-Way Plan
- Professional agent of SBI Life Insurance of SBI Group
- Tax Way Foundation (organization devoted to social service)
- Justhasyam Club (P) Ltd.
- Tag Eleven Softtech (P) Ltd.
- Hello My Job Placement Services
- Study Planet Innovative Education (P) Ltd.
- Accentuate E-Services (P) Ltd.
- Taxway kiddo

- An Enterprise that provides 113 Services (Product).
- The successful operation of e – Branches in India.
- In 2010, Awarded with Rajasthan Gaurav Award for best and special services in the field of the taxation.
- Providing advices/services to more than 2, 00,000 customers.
- Organizing regular Free Tax awareness and assistance camps.
- Motivating 9000 people to work as Assistant Tax Consultants.
- A Proud E-Return Intermediary of Income Tax Department of India.
- The first associate company of Memory Research Center.
- Regular appearance also in rural areas.
- Taxway had a Historical Development in the field of Tax Consultancy, Banking, Education, Legal Advice, Industries and Media Respectfully.
- Successfully build E-Taxway scheme in every villages and cities.
- Taxway Foundation is dedicated to the Social Services like blood donation camp, various types of competition etc.
- Award distribution to meritorious students.
- Loan Distribution to women for assistance in Small Scale Industries

TAXWAY

CEO SPEECH



Award

Rajasthan Gaurav Award 2010

Author

I Am Tax
Practical and Modern Journalism
Shabdo ka Jadu

Power Positions

Founder and C.E.O. of Taxway group.
Chief Editor – Taxway Times (Hindi/ Gujarati).
E.R. I. of income tax department of India.

Experience

Several workshops and seminars on taxation.
An experience trainer, trained Over 20000 people.
Enormous trainings on Business Management and sales and finance.
An ace tax advisor delivered various seminars on tax management.

“ I WANT TO CREATE A WORLD OF INNOVATION FOR KIDS & WANT TO CREATE A HISTORY IN THE WORLD OF EDUCATION

FOR ME THE KIDS ARE THAT BUDS WHO NEED NURTURING TO BECOME THE FLOWER SO FOR THAT PROPER BASE IS VERY IMPORTANT AND THROUGH TAXWAY KIDDOO WE ARE PROVIDING ALL THAT”

OUR MISSION

Our aim is to be a global leader in the field of early childhood education.

Is to create an institution where children can learn in a dynamic challenging environment, which fosters in them strong moral values and a passion for learning.

We believe that learning is a lifelong process and that every child is unique and special. Every child can be guided at his or her own pace in an environment which demonstrates love and acceptance.

We seek a strong foundation for our children. We believe in making Teaching a Joy and Learning a Pleasure. We offer a stimulating combination of academic, artistic and practical activities in a caring environment, where every child gets to learn without being made to feel that he or she is being taught.

VISSION

To become a synonym of excellence and hence an ultimate choice for quality education for every parent in India for children between the age 1.5 to 6.5yrs. To lay a strong foundation for children, preparing them to be a leader for tomorrow with a deep concern for society.

PARENT'S CORNER

The parent-child relationship consists of a combination of behaviors, feelings, and expectations that are unique to a particular parent and a particular child. The relationship involves the full extent of a child's development. Of the many different relationships people form over the course of the life span, the relationship between parent and child is among the most important

When children move from infancy into toddlerhood, the parent-child relationship begins to change. During infancy, the primary role of the parent-child relationship is nurturing and predictability, and much of the relationship revolves around the day-to-day demands.

Parent-child relationship is linked to the child's psychological development, specifically how responsive the parents are, and how demanding they are.

Responsive parents are warm and accepting toward their children, enjoying them and trying to see things from their perspective. So from those parents we request to give their views or interest that they want to develop in their students .Their suggestions can change their parent child relationship and make it more effective.

WHY ONLY TAXWAY KIDDOO

Memory base

We provide students with opportunities to apply learning -- especially through authentic, personally meaningful activities -- and then provide formative assessments and feedback throughout a unit, facts move from rote memory to become part of the memory bank.

We give children's explicit opportunities' such as how to learn study, organize, prioritize, review, and actively participate in class. Activities that can mentally develop and include comparing and contrasting, giving new examples of a concept, spiraled curriculum, group collaboration, open-ended discussions. Additionally, executive function is developed through which students summarize and symbolize new learning into new formats, such as through the arts or writing across the curriculum.

Game Base

Do you sometimes feel that education or training is dull and you don't feel engaged or motivated enough for your child? Then, it's time you engage and send your child in Kiddoo for game based interactive learning.

Sanskar based

Teaching our children good manners at an early age may solve many problems down the road. Manners, proper etiquette some would say, may be one of the top lessons a child needs to learn. As an adult we have to behave in a certain manner. We all know someone, an adult; we feel has terrible manners or no etiquette at all.

EXPIERIENCING TAXWAY KIDDO

IN ITS 2ND MONTH

HAPPY KIDS AND RESPONSIBLE WE

GROWTH DRIVEN BUSINESS

The image shows five vertical panels, each with a different background color and content:

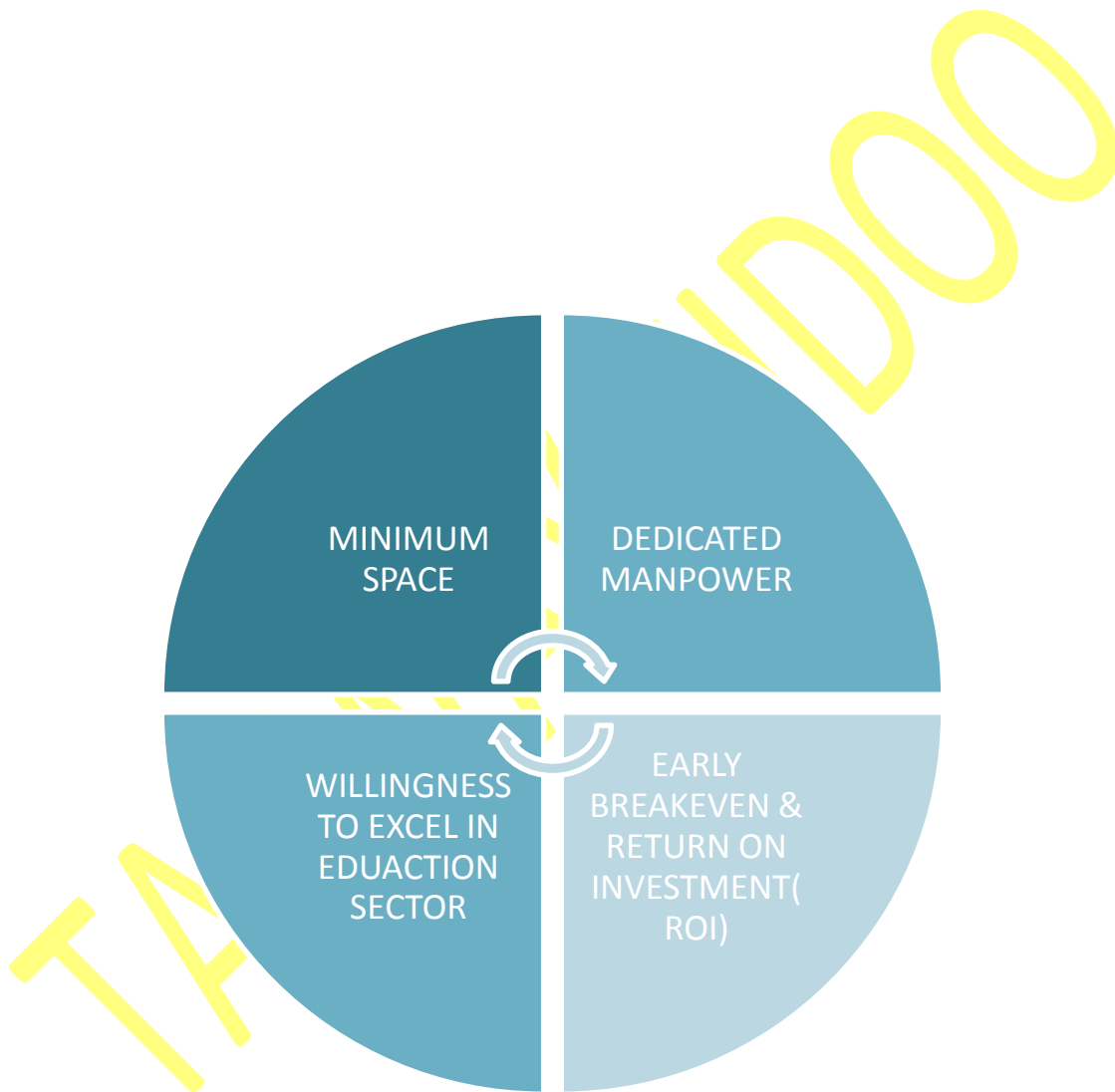
- Panel 1 (Pink):** Contains a circular icon of a registration form. Below it, the text reads: "UNEXPECTED REGISTRATIONS IN JUST 25 DAYS".
- Panel 2 (Light Green):** Contains a circular icon with a 3D pie chart and a person standing on it. Text above the icon says "Franchise Opportunity with the World's 1ST fully Automated Preschool Chain". Below the icon is the phone number "91-8147...". Below the panel, the text reads: "MANY FRANCHISE ALMOST GIVEN".
- Panel 3 (Light Blue):** Contains a circular icon with the "DIGITAL education" logo. Below the panel, the text reads: "DIGITAL EDUCATION".
- Panel 4 (Light Orange):** Contains a circular icon with the text "VIDEO CAN ENGAGE STUDENTS" and images of children. Below the panel, the text reads: "VIDEO ON DAILY BASIS OF KIDS ACTIVITIES WILL BE SEND TO PARENTS ON THIER MOBILE NO.". Note the spelling "THIER" in the original image.
- Panel 5 (Light Orange):** Contains a circular icon with a silhouette of a head and the text "Memory Based". Below the panel, the text reads: "MEMORY BASED".

A large, light blue double-headed arrow is positioned horizontally across the bottom of all five panels.

PROFITABLE VENTURE IN PRE PRIMARY EDUCATION



OWING A REOWNED PLAY SCHOOL PREREQUISITES



WANT TO KNOW MORE

ALWAYS KIDDOS



START YOUR OWN BUSINESS

We allow our franchisee to sell goods, services and concepts that are offered by TAXWAY KIDDO

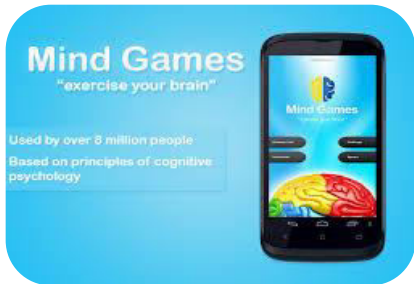
- You can use a well established BRAND NAME for which all research , survey is done from long time.
- Get all the required know how of the infrastructure and educational technology for which a never ending research and development is continuing for years now.



JOIN THE TAXWAY KIDDO FAMILY

- Remain in your own city /town.
- Enjoy nationwide recognition.
- Save time, effort and expenditure involved in creating a Brand name.
- Gain from your expertise
- Reap benefits.
- Successful business model.
- Enjoy the status of being an expert educationist.

WHY TAXWAY KIDDOO



MIND GAME ACTIVITIES



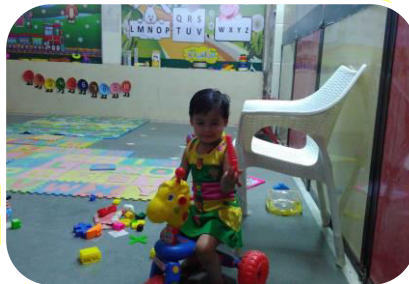
GROUP LEARNING THROUGH COMPUTER TECHNOLOGY



PLAY WAY METHOD OF TEACHING



INTERVIEW SKILLS TRAINING TO BOTH PARENTS AND KIDS.



COLORFULL AND TOYFULL CLASSROOMS



INTERACTIVE LCD CLASSROOMS



MINI GYM AND DINING ROOM AS WELL

SCHOOL SET UP SUPPORT



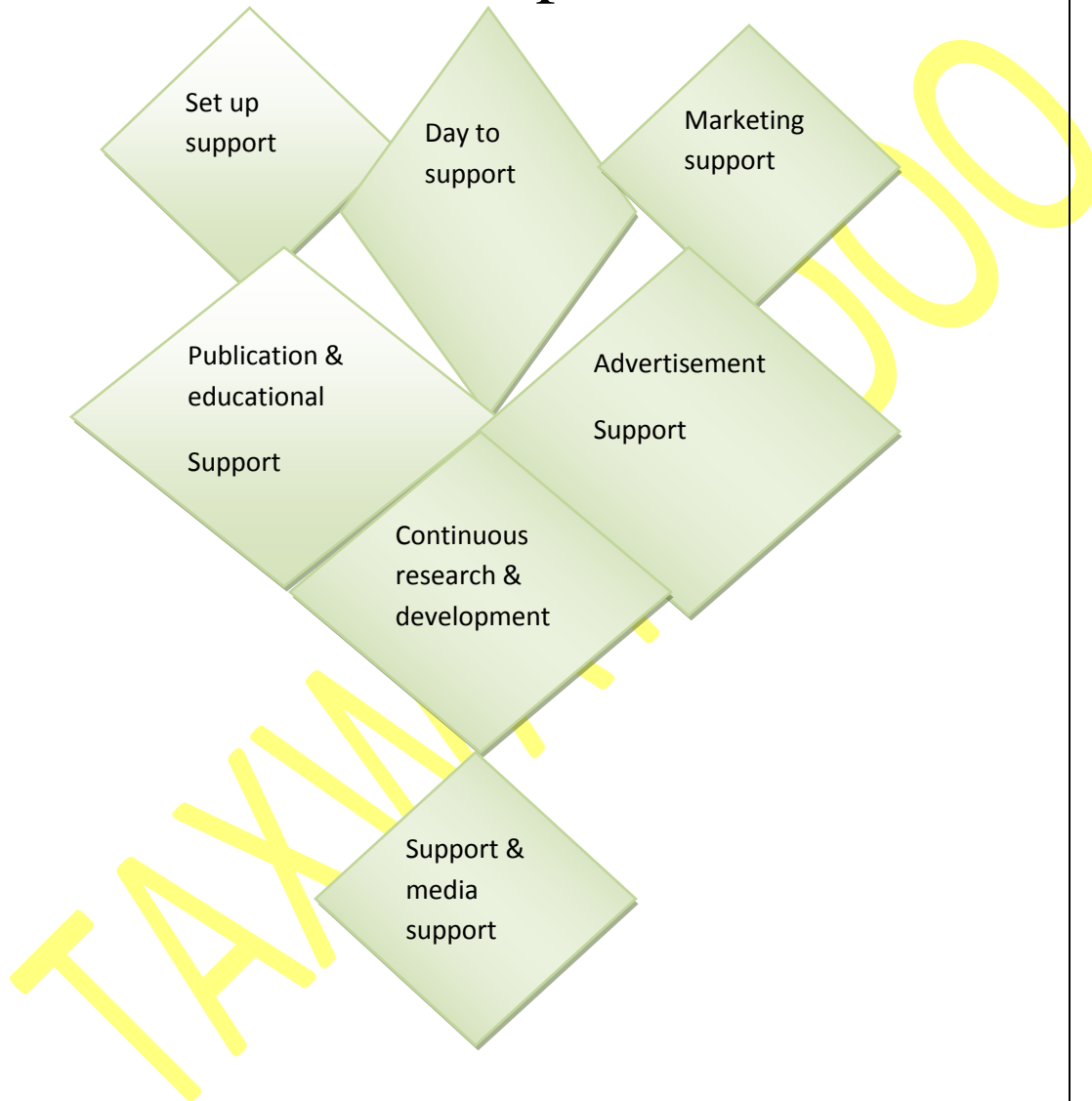
Modifications in
existing building

Customized design &
availability of furniture

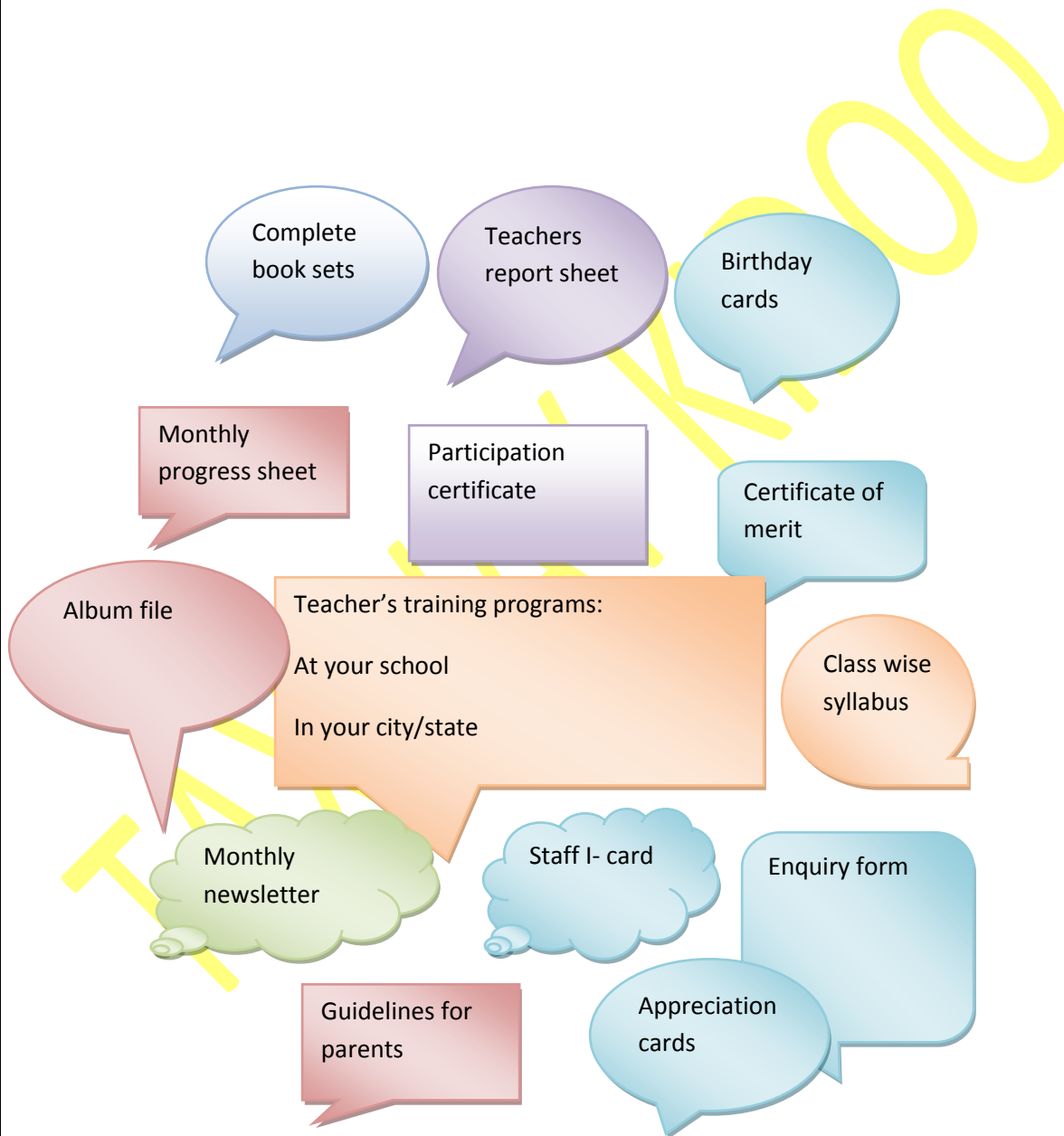
Site visit, selection and construction plan

An interior designing manual (for e.g. walls, ceiling,
walls and floor designs)

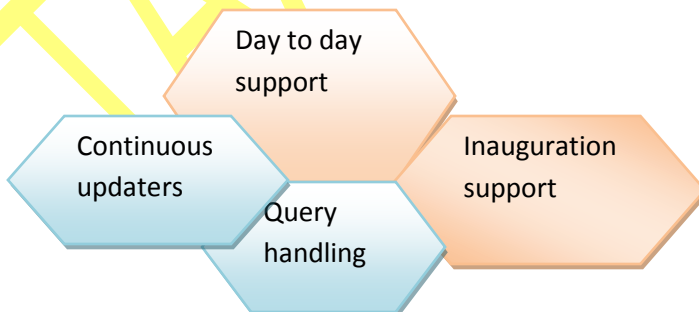
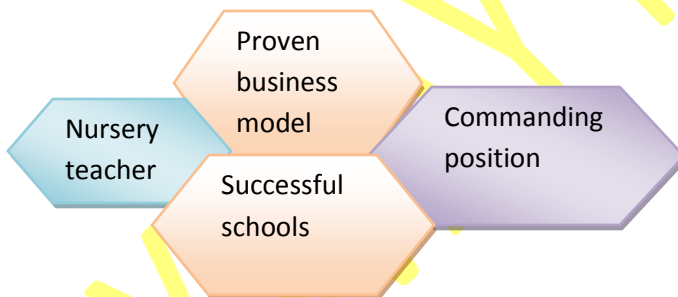
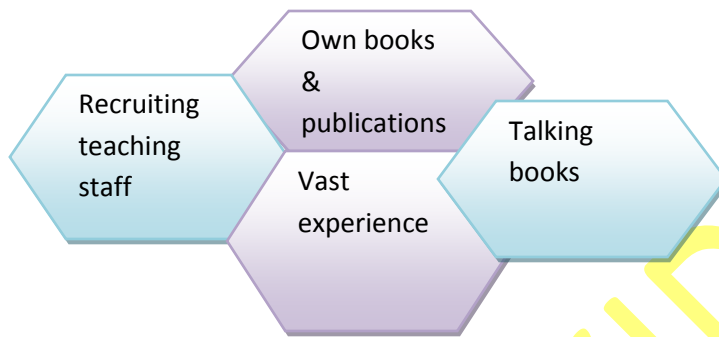
A few of several benefits that you enjoy being the part of our enterprise



All possible support material- Academic & accessories available



A Fleeting run- several benefits of being the part of our enterprise



TECHNICAL AND TRAINING SUPPORT



- Providing all curriculum/training manuals
- Recruitment & interview support.
- Training to all staff members at your place.
- Letters ,mailers and CD'S for day to day work assistance



ADVERTISEMENT SUPPORT

TAXWAY KIDDO TIMES &
ELECTRONIC MEDIA

TAXWAY KIDDO TIMES IS
PROVIDING PLATFORM TO KIDS
TO COME ON TELEVISION
THROUGH ADDS WITH BRAND
EMBASSADOR RAS BIHARI GAUR

OUR MEDIA REPORTING IS
INCLUSIVE OF COVERAGE IN
PRINT & ELECTRONIC MEDIUM
TO TAKE OUR BRAND AT TOP

TAXWAY

ENDLESS MARKETING SUPPORT

Business promotion

- Newspaper insert, write up & brochure
- Banners, canopy, cable advertisement,
- Press conference, hoardings /sign boards, promotional material and advertisement on television

- Baby show guidelines & designs
- Summer camps
- Medical or health checkup
- VIP visit arrangements
- Admission plus scheme
- Exhibitions planning

ESSENTIAL FOR OPERATIONAL @ TAXWAY KIDDOO

SPORTS DAY GUIDELINES: Sports day guidelines for the fit and active kiddoyites emphasis on the importance of celebrating sports day, its planning, games & other activities for kids and parents

BABY SHOW

The guidelines under the importance of organizing a baby show for parents .it also gives tips how to interact with sponsors & prepare to organize it.

INCREMENT @ GROWTH

This is a wakeup call from our side to our schools to increase school fee to meet the immense increase in the salaries, rents, electricity & other expenses from time to time.

FUN & MORE

We provide guidelines under the name fun & more for the schools to help them to organize Annual day Function to attract target audience & business.

SCHOOL TRANSPORT SERVICE

The manual highlights the importance of school transport service, standard rules for efficient transport system. The bus driver will message before the child leave the school and message when the child is about to reach their place, proper navigator is there where parents will be updated where the child is

GENERAL TERMS AND CONDITIONS

NO OTHER TAXWAY KIDDO WILL BE ESTABLISHED IN SAME AREA(WITHIN 3 KMS)

NON REFUNDABLE FRANCHISEE FEE

ALL TRANSACTION SHALL BE IN FAVOUR OF "ADVANCED TAXWAY SERVICES LTD".

TAXES AS PER GOVERNMENT POLICY AND SUBJECT TO CHANGE

MINIMUM AREA REQUIRED FOR OPENING OF TAXWAY KIDDO IS 3 BIG ROOMS IE

20% A.E.S.C TO BE PAID FROM YOUR MONTHLY COLLECTIONS